

KYLEE HAZARD

COPYWRITER

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Website kyleehazard.com

Location Eagle Mountain, UT

WORK EXPERIENCE

05/2022 -
PRESENT

Boncom

Jr. Copywriter Intern

- Carried client projects from inception through creative development and execution.
- Wrote and edited copy for client websites, social posts, newsletters, and campaigns.
- Led an entire team on a pro bono project for CHOICE Humanitarian.

09/2019 -
04/2022

BYU Adlab

Copywriter

- Wrote diverse copy for numerous student projects (see online portfolio)
- Worked on real life campaigns under the direction of the following agencies:
 - ENERGY BBDO (Champion)
 - Radiant (The Spirituality Project)
 - Boncom (BYU)

EDUCATION

2022

BA Advertising

Brigham Young University, Provo, UT

- Creative Writing Minor
- Dean's List
- 3.97 GPA

SKILLS

- Wordsmithery
- Spanish Language
- Choosing the perfect tupperware for leftovers.